



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

63545

Contract # 25285494 Changes as of: 10/3/2016 at 3:14 PM Version: Highlighting Revision 4

CPE: 1/7/3170 Flight: 10/29/16 - 11/7/16 Station: WWWSB Total \$: \$2,700.00

Agency: ACKERMAN Advertiser: NRA Foundation Market: Sarasota-Manatee - SRA Total Spots: 3

MCQUEEN

Product: National Rifle Association

Total CPP: \$0.00

1601 NW EXPRESSWAY SUITE 1100 OKLAHOMA CITY, OK 73118

Agency Order #: 5384959

Primary Demo: Adults 25-54

Total GRP:

Buyer: Smith, Pam

Con Type: POLITICAL/VOTE

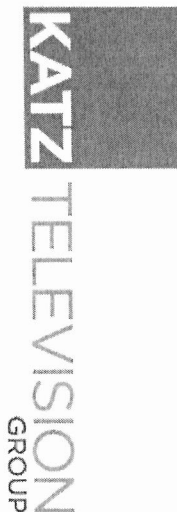
Traffic #: 63545

Salesperson: GLENN SIMS 214-525-2808 Assistant: GIANNINA MILLARES 214-525-2828

Separation:

Comments: REVISED: The only spot approved to run on this estimate is ISCI (QNRA160069H)
Revised 9/29/2016
This is NRA; Separation: 30; The only spot approved to run on this estimate is ISCI (QNRA160069H).
Revised on 9-29-2016

#	Day/Time	DP	Program	Rate	A2554 Rating	Len	10/29 - 11/7										Total Spots	Total \$	CPP	GRP
							10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7				
REV-1	Sa 12n-3:30p		ABC College Football Early Game	\$1,400.00	0	60	0	0	0	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
REV+4	Sa 12n-3:30p		ABC College Football Early Game	\$1,400.00	0	60	0	0	0	0	0	0	0	0	0	0	1	\$1,400.00	\$0.00	0.0
TOTALS:							0	2	0	0	0	0	0	1	0	0	3	\$2,700.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25285494	Changes as of: 10/3/2016 at 3:14 PM	Version: Highlighting Revision 4
CPE: 1/73/3170	Flight: 10/29/16 - 11/7/16	Total \$: \$2,700.00
Agency: ACKERMAN MCQUEEN	Advertiser: NRA Foundation	Total Spots: 3
1601 NW EXPRESSWAY SUITE 1100 OKLAHOMA CITY, OK 73118	Product: National Rifle Association Agency Order #: 5384959 Buyer: Smith, Pam	Total CPP: \$0.00
Salesperson: GLENN SIMS 214-525-2808	Primary Demo: Adults 25-54 Con Type: POLITICAL/VOTE	Total GRP: Traffic #: 63545
	Assistant: GIANNIA MILLARES 214-525-2828	Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/03/16 3:14 PM	GOTOSTRATA1109916	REVISED: The only spot approved to run on this estimate is ISCI (QNRA160069H). Revised 9/29/2016 This is NRA. Separation: 30: The only spot approved to run on this estimate is ISCI (QNRA160069H). Revised on 9-29-2016
09/13/16 4:19 PM	GLENN SIMS	*9/13 - CHANGE CONTRACT TYPE TO "POLITICAL"
09/13/16 11:34 AM	GLENN SIMS	*9/13 - CHANGE CONTRACT TYPE TO "POLITICAL"
09/13/16 11:31 AM	System	Notice Received.
09/13/16 10:45 AM	GLENN SIMS	Separation: 30: The only spot approved to run on this estimate is ISCI (QNRA160044). The only spot approved to run on this estimate is ISCI (QNRA160044).

Competitive Information	
Market Budget:	\$30,000
WWSB Share:	9%
Comment:	
Unknown:	91%

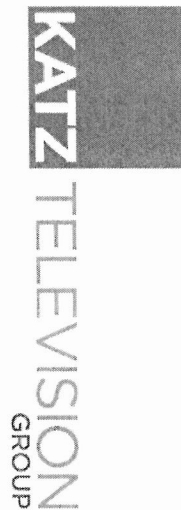
Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	3	\$2,700.00	0.0
Total	100%	3	\$2,700.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	2	\$1,300.00
2016-Nov	1	\$1,400.00
Total	3	\$2,700.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/3/16 3:14 PM	GOTOSTRATA1109916	Revised	1	1	\$0
Revision	9/27/16 3:06 PM	Switch Operation	Confirmed			\$0
Revision	9/13/16 4:19 PM	GLENN SIMS	Confirmed			\$0
Revision	9/13/16 11:34 AM	GLENN SIMS	Confirmed			\$0
Queued for Electronic Contracting	9/13/16 11:31 AM					\$0
New	9/13/16 10:42 AM	GLENN SIMS	Confirmed	3		\$2,700.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Printed on 10/03/2016 at 03:16 PM



125 West 55th St
New York, NY 10019

Contract # 25285494	Changes as of: 10/3/2016 at 3:14 PM	Version: Highlighting Revision 4	Total \$: \$2,700.00
CPE: 1/73/3170	Flight: 10/29/16 - 11/7/16	Station: WWSB	Total Spots: 3
Agency: ACKERMAN MCQUEEN	Advertiser: NRA Foundation	Market: Sarasota-Manatee - SRA	
1601 NW EXPRESSWAY SUITE 1100 OKLAHOMA CITY, OK 73118	Product: National Rifle Association	Office: DALLAS	Total CPP: \$0.00
	Agency Order #: 5384959	Primary Demo: Adults 25-54	Total GRP:
	Buyer: Smith, Pam	Con Type: POLITICAL/VOTE	Traffic #: 63545
	Salesperson: GLENN SIMS 214-525-2808	Assistant: GIANNA MILLARES 214-525-2828	Separation: